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PATENT SPECIFICATION



Application Date: Oct. 17, 1928. No. 29,967/28.

319,519

Complete Left: July 17, 1929.

Complete Accepted: Sept. 26, 1929.

PROVISIONAL SPECIFICATION.

An Improved Show Card for Displaying Patterns.

I, WILLIAM WILSON FLOCKHART, of The Neuk, 48, Weensland Road, Hawick, Scotland, British Subject, do hereby declare the nature of this invention to be as follows:—

5 This invention relates to an improved show card for displaying patterns of cloth, knitted fabrics and the like and has for its object to enable the patterns displayed to be varied as desired, while representing them as articles of wearing apparel.

10 According to my invention, the front of the show card is provided with one or more openings of a configuration representing the article or articles of wear for which the patterns are intended, and the patterns, made in ranges or swatches in the form of a strip or strips, are adapted to be successively brought into position behind or beneath the opening or openings in the front of the show card.

20 For example, the show card may have an opening to represent a jumper, jersey, or pull-over or like article of wear and the front of the show card may bear a suitable representation of a person of either sex, the representation being printed or otherwise produced on the front of the show card in such position that the opening corresponds to the position and outline of the jersey or other article of wear to be displayed in correct relationship to the representation on the front of the card.

35 As a further example, the show card may have two apertures, one to represent a jumper, cardigan or like article and the other to represent a skirt. It will of

course be understood that the representations on the front of the card and the shape and number of openings in the card will be varied according to the article or articles of wearing apparel to be represented by the patterns 40

The pattern strip may be wound at either or both ends upon a roller or it may pass between suitable guides and hang loose at each end so that it can be drawn in either direction by hand. 45

The pattern strip may be of such a width as to be displayed simultaneously behind one, two or more juxtaposed openings, and the patterns may be so arranged on the strip, that the same or different patterns are simultaneously exposed to view through two or more openings in the front of the card. 50

The pattern strip may be arranged to move in either a horizontal or vertical direction across the back of the card and, if desired, two or more pattern strips may be employed, each adapted to be exposed behind its own aperture or apertures. 55

The show card may be constructed either to stand upright or to be hung in position. 60

The appliance may be used for displaying patterns of all kinds of articles of wear for ladies, gentlemen or children, and may be employed for displaying patterns of either knitted fabrics or woven cloth such as tweed cloths. 65

Dated this 16th day of October, 1928.

JOHNSONS,

Chartered Patent Agents,
41, St. Vincent Place, Glasgow, and
10, Stafford Street, Edinburgh. 70

COMPLETE SPECIFICATION.

An Improved Show Card for Displaying Patterns.

I, WILLIAM WILSON FLOCKHART, of The Neuk, 48, Weensland Road, Hawick, Scotland, British Subject, do hereby declare the nature of this invention and in what manner the same is to be performed, to be particularly described and ascertained in and by the following statement:—

80 This invention relates to that class of [Price 1/-]

show card for displaying patterns of cloth or knitted fabric comprising a front panel or member having one or more openings of a configuration representing the garment or garments for which the patterns are intended, the cloth or fabric being positioned between the front panel and a back card. 85

For the purpose of showing the effect

of different colours in juxtaposition for wall decoration it has been proposed to employ a front card on which is represented the interior of a room with openings to represent the wall, frieze etc. through which the colours carried on an endless band or strip, which is guided in a channel, can be caused to successively appear.

(1) The object of the present invention is to enable different patterns of cloth or fabric for garments to be readily displayed without removing them from the show card and for this purpose the patterns are made in ranges or swatches in the form of a strip or strips and adapted to be successively brought into position behind or beneath the opening or openings in the front panel of the show card by drawing or sliding the strip through the space between the front panel and backboard.

For example, the show card may have an opening to represent a jumper, jersey, or pull-over or like article of wear and the front of the show card may bear a suitable representation of a person of either sex, the representation being printed or otherwise produced on the front of the show card in such position that the opening corresponds to the position and outline of the jersey or other article of wear to be displayed in correct relationship to the representation on the front of the card.

As a further example, the show card may have two apertures, one to represent a jumper, cardigan or like article and the other to represent a skirt. It will of course be understood that the representations on the front of the card and the shape and number of openings in the card will be varied according to the article or articles of wearing apparel to be represented by the patterns.

The pattern strip may be wound at either or both ends upon a roller or it may pass between suitable guides and hang loose at each end so that it can be drawn in either direction by hand.

The pattern strip may be of such a width as to be displayed simultaneously behind one, two or more juxtaposed openings, and the patterns may be so arranged on the strip, that the same or different patterns are simultaneously exposed to view through two or more openings in the front of the card.

The pattern strip may be arranged to move in either a horizontal or vertical direction across the back of the card and, if desired, two or more pattern strips may be employed, each adapted to be exposed behind its own aperture or apertures.

The show card may be constructed either

to stand upright or to be hung in position.

The appliance may be used for displaying patterns of all kinds of articles of wear for ladies, gentlemen or children, and may be employed for displaying patterns of either knitted fabrics or woven cloth such as tweed cloths.

In order that the invention may be more clearly understood, reference is herein-after made to the accompanying drawings which illustrate one example of constructing a show-card according to my invention.

Fig. 1 is a front view of a show-card showing part of a range or swatch of patterns in position. Fig. 2 is a cross-sectional view through the show card shown in Fig. 1. Fig. 3 is a perspective view of a show card in a standing position.

The show-card as illustrated in the drawings comprises a back 4 and a front 5. Between the front 5 and back 4 are inserted two guide strips 6 and 7, the strip 6 being secured between the front and back and the strip 7 fastened either to the front or back, preferably to the back as shown. By thus constructing the show-card a passage 8 is left between the back and front through which a swatch or range of patterns 9 is adapted to be passed. Part of the front 5 is hinged at 11 so that the larger portion of the front covering the passage 8 is adapted to be lifted, in order that the swatch or range of patterns 9 may be easily inserted in or removed from the passage 8. An elastic strip 12 or other fastener may be adapted to hold the front 5 close against the strip 7, one end of the elastic strip being fastened to the top corner of the back 4 and the other end to the bottom corner of the back.

One or more openings 13 are provided in the front 5 of the show card to represent an article or articles of wear such as a pull-over as shown and the front 5 is provided with a suitable representation 10 printed or otherwise produced on the front 5 of the show-card in such a position that the opening 13 corresponds to the position and outline of the article of wear to be displayed in correct relationship to the representation on the front of the card. Thus in the case shown, when the swatch or range of patterns 9, which represent different patterns of pull-overs, is inserted in the passage 8, a pattern is shown through the opening 13 to represent a pull-over. By moving the swatch or range of patterns, a different design will be disclosed through the opening 13.

The swatch or range of patterns 9 may, as shown in Fig. 3, be wound into a roll 14 at the bottom of the card, and at the top of the card allowed to hang loose over

the back. A back stay 15 may be hingedly connected to the back of the card if it is required that the show-card is to take up a standing position, but if the show card is to be hung, this back stay may be omitted and any suitable type of hanging cord or eyelets may be fitted at or near the top of the card by which it may be hung.

10 The swatch or range of patterns 9 may have connected down one side of same a strip 16 of smooth linen or like material adapted to have the number and colour of each range of patterns printed or stamped thereon opposite each pattern, the number and colour being seen through a hole 17 cut in the front 5 of the show-card at one side of the opening 13.

20 Having now particularly described and ascertained the nature of my said invention and in what manner the same is to be performed, I declare that what I claim is:—

25 1. A show-card for displaying patterns of cloth or knitted fabric for garments wherein the front panel or member of the show-card is provided with one or more openings of a configuration representing the garment or garments for which the

patterns are intended, characterised in that the patterns are made in ranges or swatches in the form of a strip or strips adapted to be successively brought into position behind or beneath the openings in the front panel of the show-card by drawing or sliding the strip through the space between the front panel and a back-board.

2. A show-card for displaying patterns of cloth or fabric for garments as claimed in claim 1 in which the swatches or ranges of patterns are adapted to pass between suitable parallel guides between the front panel and backboard of the show-card so that the swatches or ranges can be moved in either direction between the guides.

3. A show-card for displaying patterns of cloth or knitted fabrics for garments, constructed substantially as herein described with reference to the accompanying drawings.

Dated this 16th day of July, 1929.

JOHNSONS,
Chartered Patent Agents,
41, St. Vincent Place, Glasgow, and
10, Stafford Street, Edinburgh.

[This Drawing is a reproduction of the Original on a reduced scale.]

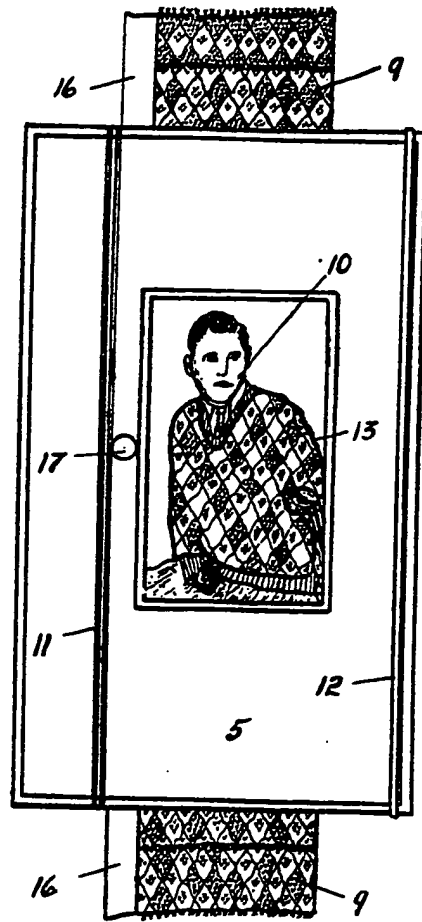


FIG. 1.

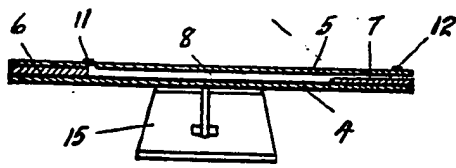


FIG. 2.

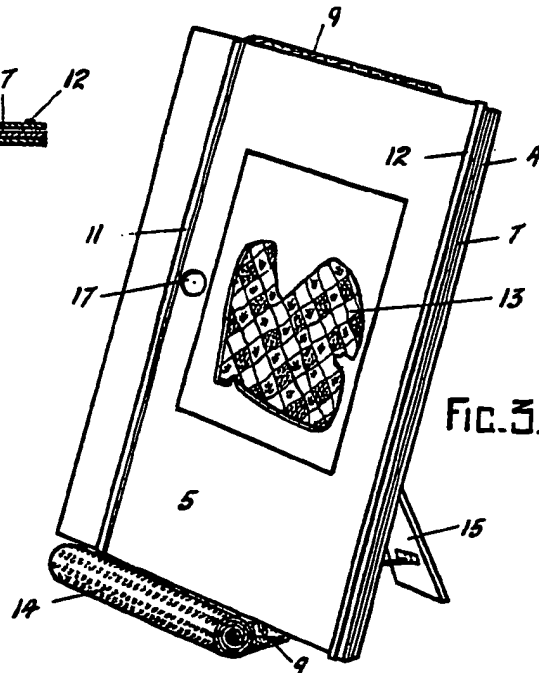


FIG. 3.